

## Photo by Mer – Event Prices

### Option 1- \$ 100 per an hour (includes event coverage as well as post editing)

*For customers requiring digital photographic services only, with option to purchase prints online.*

This includes:	Unlimited number of photos during the event (up to the discretion of the photographer)
	All images will be placed on an online album, ready to be viewed in 1 – 2 business days. They will be viewed from the online album and enlargements may be ordered from there as well.
	All images will be edited for optimum print quality (color, contrast and saturation) Specialty work (ie blemish removal, etc.) will be extra.

### Option 2- \$ 125 per an hour (includes event coverage as well as post editing)

*For customer requiring digital photographic services as well as digital delivery of images on CD.*

This includes:	Unlimited number of photos during the event (up to the discretion of the photographer)
	All images will be placed on an online album, ready to be viewed in 1 – 2 business days. They will be viewed from the online album and enlargements may be ordered from there as well.
	All images will be edited for optimum print quality (color, contrast and saturation) Specialty work (ie blemish removal, etc.) will be extra.
	A low- resolution CD

### Option 3- \$ 175 per an hour (includes event coverage as well as post editing)

*For customer requiring digital photographic services, printed copies of images, as well as digital delivery of images on CD.*

This includes:	Unlimited number of photos during the event (up to the discretion of the photographer)
	All images will be placed on an online album, ready to be viewed in 1 – 2 business days. They will be viewed from the online album and enlargements may be ordered from there as well.
	All images will be edited for optimum print quality (color, contrast and saturation) Specialty work (ie blemish removal, etc.) will be extra.
	A low- Resolution CD
	4 X 6 proof prints of your photographs – delivered within two weeks.

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## Color Reprints and Enlargements

4 X 6	\$5 each
5 X 7	\$10 each
8 X10	\$20 each
11 X 14	\$40 each
16 X 20	\$80 each
Wallet (reprints of a single image only)	\$20 set of eight
High Resolution Digital File	
Album	Ask for quotes

## Additional Information and Options

**Digital retouching** – Retouching fees may apply to client requests for photo enhancements or touchups. Fees assessed on a case by case basis and based on a \$50 per hour retouching fee.

**Travel Fees** – I am based out of Boston, MA but frequently am in Newport, RI and Cape Cod, MA. Please inquire about my current location. Travel fee is 50 cents a mile (round trip) if I must travel 40 miles or more (round trip) from my present location.

**Delivery of Prints and Enlargements** – Photo orders may be shipped to customers for an additional charge to cover packaging, shipping, handling, and insurance (as applicable). Shipping cost varies with size and nature of photo order. Minimum shipping charge is \$5.

**Framing Available** - If you'd like to have some of your portraits framed, please email or call so that we can discuss your specific framing needs. Once I know exactly what you are looking for, I can come up with a design and a price that works for you.

**Gift Items** – In addition to creating photo albums, you can order greeting cards, note cards, calendars, puzzles, t-shirts, museum mounted canvas prints, and much more!

**Copyright laws** – I'm a freelance photographer. According to US Copyright Law, artists keep the rights to reproduce images promotionally and/or commercially. Therefore if you would like to purchase rights to an image the guidelines are as follows.

*Commercial Rights: Starting at \$50 per an image, depending upon its usage. If you make a CD or sell a book or a mug or a t-shirt with one of the images on it that we produced today, you need to pay a licensing fee to the photographer, essentially for helping you sell that product. Any item that you hope to make a profit from that includes one of my images has to be licensed with commercial rights. It's a way of saying thanks for helping you sell your product with a great image! Remember, commercial rights are licensed for specific purposes. Need to use the image for different purposes, like the front of a magazine? Contact me.*

*Promo Rights: \$20-\$40 per image when photo credit can be given, more when credit cannot be given. Promotional rights promote you, your institution or group. A head shot would be promo use, as would use on a brochure, website, poster, or other give-away item. Once you purchase promo rights to an image, you can keep using that image promotionally in several different venues - just remember the Photo by Mer, photo credit, please!*